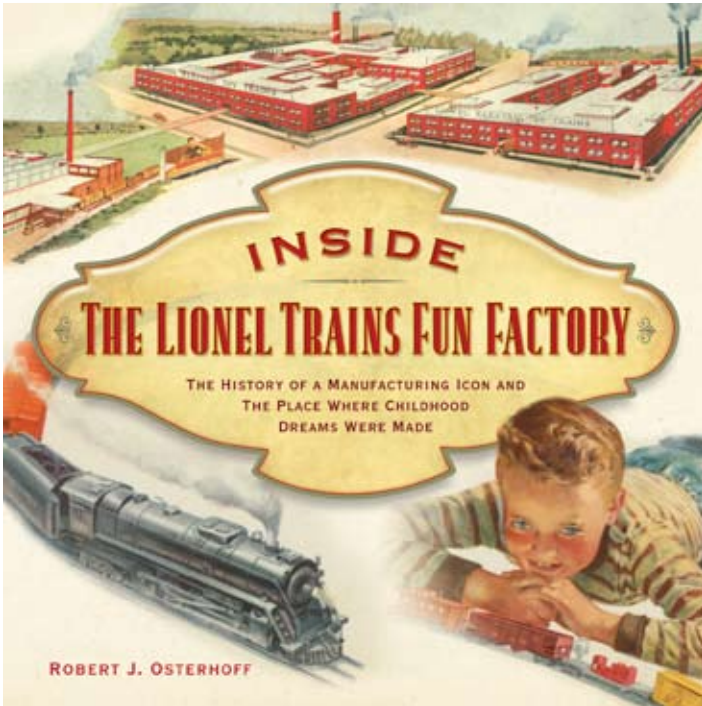


## Book Reviews

### Inside the Lionel Trains Fun Factory: The History of a Manufacturing Icon and The Place Where Childhood Dreams Were Made – Robert J. Osterhoff



248 Pages - 10" x 10"

Full Color - 575+ Photos & Images

Hardcover - \$34.95, ISBN 978-1-9336-0005-5

Publisher's Limited Edition Hardcover - \$69.95,

ISBN 978-1-9336-0006-2



PROJECT ROAR  
PUBLISHING

Project Roar Publishing

P.O. Box 599

Winfield, IL 60190

[www.projectroar.com](http://www.projectroar.com)

[info@projectroar.com](mailto:info@projectroar.com)

One touchstone in a boy's life is the train set, and perhaps no other company fulfilled would-be engineers than Lionel. Collectibles expert Robert J. Osterhoff **delivers what is likely the definitive history of the New England-based company this rather detailed, heavily illustrated hardcover** awaiting arrival atop your coffee table.

Blueprints, building plots, letters and legal documents dot the opening chapters as Lionel sets up shop, but that soon gives way to more appealing vintage ads and packaging of the corporation's race car sets appealing vintage ads and packaging of the corporation's race car sets job; thus, his "Inside" look will hold undeniable appeal to the hobby enthusiast.

The hardcover deserves special note not only for its apparent completeness, but also for its crisp, colorful design. All aboard!

—Rod Lott, *Oklahoma Gazette*

---

***Inside The Lionel Trains Fun Factory: The History of a Manufacturing Icon and The Place Where Childhood Dreams Were Made*** by Robert J.

Osterhoff. Available from Project Roar Publishing, P.O. Box 599, Winfield, IL 60190. To order, visit [www.projectroar.com](http://www.projectroar.com) or call 630-653-ROAR (7627). 248 pages, 575+ color photos and images, Hardcover \$34.95 (ISBN 978-1-9336-0005-5), Publisher's Limited Edition Hardcover \$69.95 (ISBN 978-1-9336-0006-2). It is also available at your local book seller, hobby retailer, [bn.com](http://bn.com) and [Amazon.com](http://Amazon.com).

