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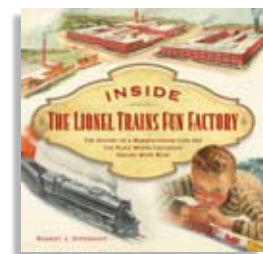
WHAT THE REVIEWERS ARE SAYING ABOUT

INSIDE

THE LIONEL TRAINS FUN FACTORY

THE HISTORY OF A MANUFACTURING ICON AND
THE PLACE WHERE CHILDHOOD DREAMS WERE MADE

ROBERT J. OSTERHOFF



248 Pages - 10" x 10"

Full Color - 575+ Photos & Images

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"A model of meticulous scholarship, thoroughly 'reader friendly', and a welcome addition to personal, community, and academic library American Popular Culture History collections."

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"This book finally tells the Lionel story the way it actually happened: the good, the bad and the ugly."

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"It provides a wonderful journey into the history of a cherished brand—accurately portrayed right up to present day." — Michael Braga, Regional Sales Manager, Lionel L.L.C. (1972–present)

"This book is the kind of book you cannot put down." — Dave Cziraky, Amazon.com Review

"Osterhoff has hit a home run with this book! I highly recommend it if you wish to learn of Lionel's fun factory from a refreshingly new point of view"

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— George J. Schmid, CEO Kiehl Engineering Co. (1972–2000)

Inside The Lionel Trains Fun Factory: The History of a Manufacturing Icon and The Place Where Childhood Dreams Were Made by Robert J. Osterhoff. Available from Project Roar Publishing, P.O. Box 599, Winfield, IL 60190. To order, visit www.projectroar.com or call 630-653-ROAR (7627). 248 pages, 575+ color photos and images, Hardcover \$34.95 (ISBN 978-1-9336-0005-5), Publisher's Limited Edition Hardcover \$69.95 (ISBN 978-1-9336-0006-2). It is also available at your local book seller, hobby retailer, bn.com and Amazon.com.

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