

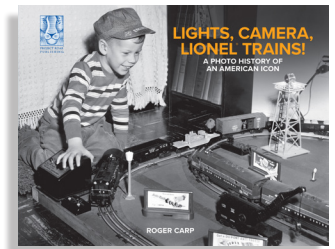


PROJECT ROAR
PUBLISHING

WEBSITE REVIEWS FOR

Lights, Camera, Lionel Trains!
A Photo History of an American Icon

by Roger Carp



224 Pages - 11" x 8.5" - Hardcover
220+ full-color & black-and-white photos
Regular Edition: \$49.95
ISBN 978-1-933600-07-9
Limited Edition: \$99.95
ISBN 978-1-933600-08-6

★★★★★ **Worth the wait - Posted By: Jack**

More than just a picture book this title tells the behind-the-scenes story of marketing and selling Lionel trains.

Wonderful stories about the people who promoted and sold Lionel products as well as the customers who enjoyed them, both famous and ordinary. A most pleasant and long-overdue read!

★★★★★ **Another Great Project Roar Release - Posted By: Rob**

This is my third book from Project Roar and like their other titles it is amazing. Roger Carp has taken a unique approach to explain the history and cultural significance of Lionel Trains through the examination of photographs. Photos have been taken from both within the Lionel Corporation and from individuals who received or admired these magnificent electric trains. This is a welcome addition to any Lionel or photography enthusiast.

★★★★★ **Project Roar has done it again, with more info for the Lionel community. - Posted By: Clark**

An amazing amount of information & pictures for every Lionel enthusiast. It is a beautiful, hard-cover book that you will read over & over.

★★★★★ **OUTSTANDING BOOK IN EVERY ASPECT!!! EXTREMELY PLEASED TO HAVE IT!!! - Posted By: GEORGE**

A VERY WELL WRITTEN AND ILLUSTRATED BOOK, AND VERY EXCITED TO HAVE IT! OUTSTANDING IN EVERY ASPECT!!!!

★★★★★ **Treat to have - Posted By: David**

What a treasure trove of information and pictures. The book is so amazing I am sure it will be an outstanding source of information for years to come. Future generations will treasure this book because it shares with them the experiences we had enjoying our trains.

★★★★★ **Fantastic New Book! - Posted By: Mike**

I just received my new limited edition book, *(Lights, Camera, Lionel Trains! A Photo History of An American Icon)* This is another wonderful book published by Project Roar Publishing. This is a well-made book of the highest quality. The photos throughout the book are fantastic! I have just started to read the book and the information in the book is just amazing! Thank You John Schmid and Roger Carp

★★★★★ **A Historical Photographic Archival Review of Toy Trains - Posted By: Gregory**

A fantastic Photographic Historical review of Lionel Toy Trains. These Photos and the written details of each scene is priceless. A fantastic book of Historical artifacts. Roger Carp should be commended for the hard work it took to compile these archival Photos. Being an Historian and a former Public-School Librarian as well as a Toy Train collector I applaud Rogers' work and expertise. This book is a must for all Toy Train collectors.

★★★★★ **Lights, Camera, Lionel Trains - Posted By: N/A**

Well written and awesome old photos, very informative and hard to put down when reading.

★★★★★ **More - Posted By: Curt**

I love this kind of publication because it brings us back to our childhood. The pictures of children with the trains in period when the trains were new lets our imagination run away. I would like to see more pictures of the factory and how the trains were made on the assembly line

★★★★★ **Excellent Book and Service - Posted By: N/A**

Great book on history of Lionel. I am enjoying reading it and very pleased that the publisher made the book available.

To order from Project Roar Publishing
Call 630-653-ROAR (7627) or visit www.projectroar.com
Books are also available from Amazon.com, Trains.com and your local hobby retailer



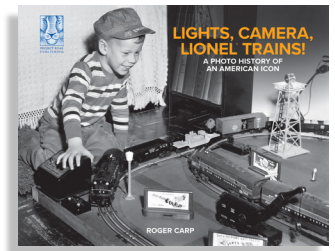


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★★★★★ **A book as good as the trains! - Posted By: Douglas**

This new book (I own the deluxe edition!) is the best thing to "come down the tracks", since Lionel Trains themselves! The photos are amazing and will bring back so many great memories to any reader and the text is too fascinating to put down! Bravo!!

★★★★★ **Grab This Now! - Posted By: Paul**

What a magnificent treasure trove of photographs this is! All captured in one superlative volume, some of these photographs have never been seen before anywhere. A monumental piece of research that can only be described as a labor of love! Roger Carp has put together a volume that any toy train or electric train enthusiast will get lost in, literally. You will not be able to put this book down. You won't want to put this book down. And with Christmas right around the corner, this will bring back memories for those of us old enough to remember when these wonderful trains from yesteryear were as much a part of our Christmas season every December, as much as waking up early Christmas morning (when we barely got any sleep the night before), to open our Christmas presents (which may have included a train set or an accessory for our layout) around our very real Christmas tree that our parents had to water constantly so it didn't dry out before New Year's. What marvelous years those were! It was certainly a more innocent time when both children and adults would huddle around department store windows all decorated for the holidays, watching an operating train layout right inside the window. It was simply a magical thing to experience. It's sad to think not so much that those years are gone, but that today's children will never get to experience what we did. If you are at all interested in toy train or electric train history, or just in toy history in general, you will want this book. It belongs either on your bookshelf or better yet as a coffee table book. Buy it for an older person you know who remembers what it was like growing up during those years, or just buy it for yourself as a Christmas

present. Immerse yourself into a time that sadly we will never see again when electric trains were made with top quality materials, unlike the toys that are manufactured today.

Trust me, you won't be disappointed!

Lights, Camera, Lionel Trains! A Photo History of an American Icon by Roger Carp. Available from Project Roar Publishing, P.O. Box 95, Winfield, IL 60190. To order, visit www.projectroar.com or call 630-653-ROAR (7627). 224 pages, 220+ full-color and black-and-white photos, Hardcover \$49.95 (ISBN 978-1-933600-07-9), Limited Edition Hardcover \$99.95 (ISBN 978-1-933600-08-6). It is also available Amazon.com, Trains.com and your local hobby retailer.

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