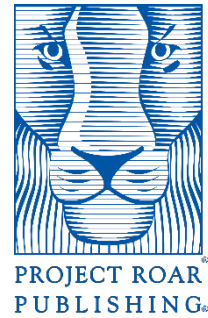


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LIGHTS, CAMERA, LIONEL TRAINS!
A PHOTO HISTORY OF AN AMERICAN ICON

New Book Celebrates 125 Years of Lionel Trains' Cultural Impact

WINFIELD, IL — November 6, 2024 — Project Roar Publishing announces the release of *Lights, Camera, Lionel Trains! A Photo History of an American Icon* by Roger Carp, timed to Lionel Trains' 125th anniversary. This visually rich volume unveils how Lionel became a cornerstone of 20th-century American culture through never-before-seen photographs and incisive commentary.

Key Highlights:

- **Exclusive Visual Archive:** 100 new photo essays spanning Lionel's 125-year history, featuring Hollywood icons, historical figures, and everyday families.
- **Cultural Time Capsule:** Explores Lionel's role in postwar family life, Hollywood films, legal history, and charity work.
- **Perfect Nostalgia Gift:** Combines American history and emotional resonance for Father's Day or holiday gifting.

Roger Carp, senior editor at *Classic Toy Trains* magazine and a Lionel historian, shares: "This book isn't just about trains—it's about the dreams they sparked and the generations they united. Lionel's tracks ran through living rooms, courtrooms, and movie sets, weaving themselves into America's story."

Inside the Book:

- Lionel's impact on postwar American family life and consumer culture.
- How Lionel trains appeared in classic Hollywood films and celebrity homes.
- The surprising role of Lionel trains in courtrooms and charity events.

John Schmid, publisher at Project Roar Publishing, adds: “Roger’s work captures the essence of why Lionel has endured for 125 years. It’s a must-have for train enthusiasts and anyone interested in American pop culture.”

Availability:

Lights, Camera, Lionel Trains! (224 pages, 220+ photos) is available:

- **Hardcover:** \$49.95 (ISBN: 978-1-933600-07-9)
- **Limited Autographed Edition:** \$99.95 (ISBN: 978-1-933600-08-6)
- Purchase through Project Roar Publishing (PO Box 95, Winfield, IL 60190; www.projectroar.com; 630-653-ROAR (7627)), Amazon, Trains.com, Baker & Taylor, and hobby retailers.

About the Author:

Roger Carp, Ph.D., is a historian and senior editor at *Classic Toy Trains*. With over 20 books on Lionel, including award-winning titles, Carp is a leading authority on toy train legacy.

About Project Roar Publishing:

Founded by father-son duo John and George Schmid, Project Roar Publishing specializes in meticulously researched books on Lionel trains, preserving and sharing a unique slice of Americana.

For media inquiries, review copies, or interviews with Roger Carp:

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